

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: Lu et al. |) | I hereby certify that this document is |
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| Serial No.: 09/909,224 |) | United States Patent and Trademark |
| |) | Office on this date: |
| For: AUDIENCE MEASUREMENT |) | |
| SYSTEM FOR DIGITAL TELEVISION |) | |
| |) | August 6, 2009 |
| Filed: July 19, 2001 |) | |
| |) | <u>/Christopher N. George/</u> |
| Group Art Unit: 2424 |) | Christopher N. George |
| |) | Registration No. 51,728 |
| Examiner: Justin E. Shepard |) | Attorney for Applicants |

RESPONSE TO THE OFFICE ACTION DATED FEBRUARY 6, 2009

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated February 6, 2009, please enter the following amendments and consider the following remarks, submitted in conjunction with a request for a three-month extension of time pursuant to 37 CFR 1.136(a):

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 12 of this paper.